



MEDIA RELEASE

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Volunteer BIO:

Emma Trapski – Volunteer at VGC

Emma began her volunteer journey 8 months ago, it all started as a University Intern Project but she was soon to fall in love with her position at Volunteering Gold Coast (VGC). She went on board as a Marketing Intern helping develop the newly funded Sport and Recreation Service of VGC and it was from here that she boomed.

“When I found out I’d been accepted into the highly sort after university course I was over the moon! But to top it all off I would be interning for a not-for-profit organisation something I feel very passionate about. This wasn’t an opportunity I took for granted – how many people can say that they have extensive marketing experience at the age of 20?!”

“On my first day I was thrown into the deep end creating internal information posters, letting VGC staff know what was happening with the new service. This gave me the chance to meet and interact with most of the VGC staff, everyone was so welcoming and it was a comfort to know I was part of such a tight knit team. “

Emma was in charge of putting together designs for the Sport and Recreation Service promotional material, this was a daunting task but with her knowledge and positive attitude behind her it was something she excelled in.

“I worked on the marketing material solidly for about 10 weeks it was tiresome at some points but the thing getting me through was known that this was going to be seen by the public... That my work would have an effect on VGCs productivity this is something I’m very proud of and this wasn’t position I took lightly”

“After the 3 month university course has been completed, I just couldn’t walk away. The experience I had gained over was priceless! I’d been on live radio, walking around surfers paradise my posters were up and in the public eye, people around the office were congratulating me on my work and efforts. The feeling I got from all my hard work is hard to explain... I was proud, so very proud of myself and what I had done!”

Emma stayed on after the internship and continued to bloom, creating numerous press releases, working at VGC career stalls, creating pre-recorded advertisements and conducting internal market research to help with the marketing plan.

“Volunteering was always something I was passionate about but as a full-time uni student with a part-time job I thought I didn’t have the time. Well as it turns out when you are really passionate about something and love what you do you make the time!”

“The experience, support, training and sense of belonging VGC has given me is more than I could ever ask for.”

~ ENDS ~

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